



SIMPLELUMEN

Exploring The Depths Of Backlit

Choosing the right backlit product

Given that backlit products are often in use for long hours, it is important to find an eco-friendly option that could increase users' energy savings. Hence, we recommend using LED backlit products.

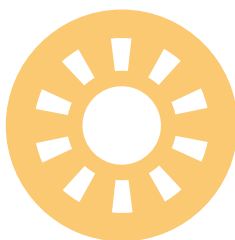
With so many different LED backlit products in the market, it is important to pick the right product for your project.

Here are a few key questions to ask yourself



What and where do you intend to illuminate?

Products have different setback and size/shape allowances. Outdoor or Indoor



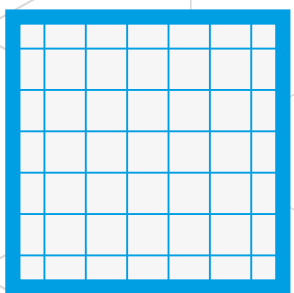
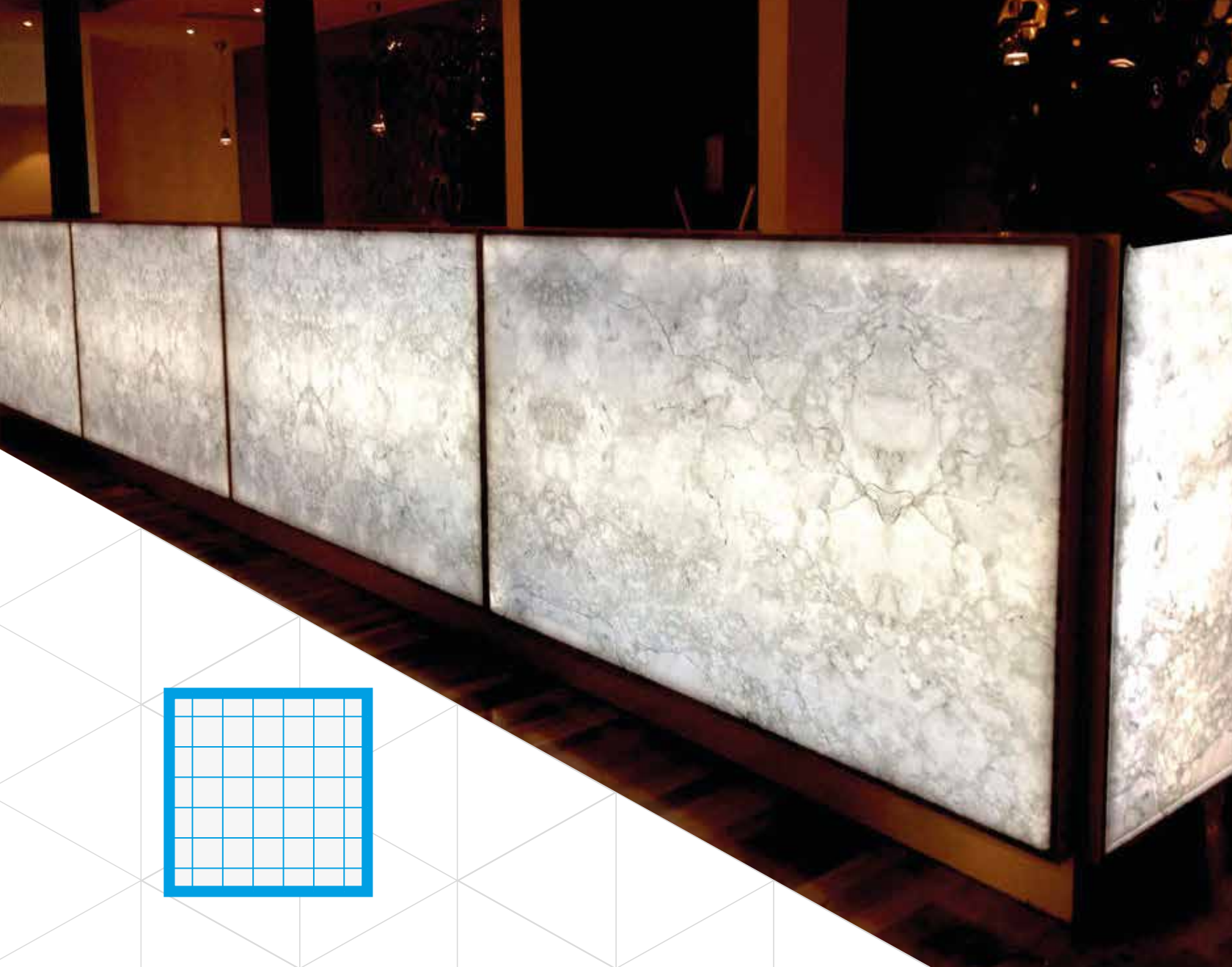
How bright do you want the backlighting to be?

Certain backlighting products have higher lumens output for specific needs.



Do you need to change the picture from time to time?

Some products allow easier picture replacements.



LumiPanel

LumiPanels are a very popular choice for modern and classic designs. Many interior designers and contractors have made use of LumiPanels to provide lighting to their countertops, walls, tables and etc.



No Setback
required for applications



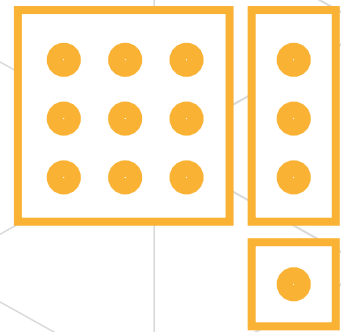
Applicable
for most platforms



Customizable
size and shape



70,000 hr
lifespan



LumiTile

LumiTiles achieves the most optimal balance between brightness and affordability without compromising on product finish and quality. Its modular design has allowed implementation into various types of projects.



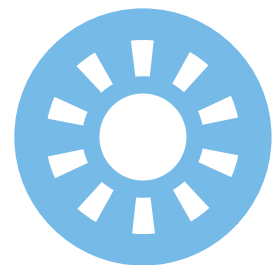
1" Setback
required for applications



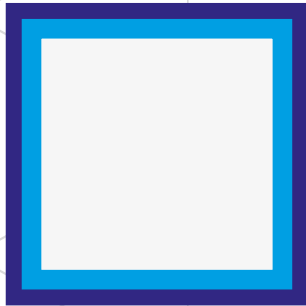
Applicable
for most platforms



Unlimited
size



Bright
high lumen output



LumiBox

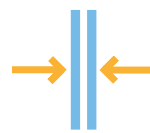
LumiBox is a flexible option as its thinness allows easy mounting or placement onto various platforms while providing strong backlight for it to stand out.



Applicable
for most platforms



Customizable
size and shape



Slim
design



70,000 hr
lifespan



Case Study

Gretzky Bar in Edmonton Airport

Lighting is one of the most important factors at a bar; it must provide customers a warm and welcoming environment so they feel relaxed while enjoying their food and drinks.

By collaborating with Hager Design International Inc., we made custom orange LumiPanels to bring forth the themed colors of Gretzky Bar. The LumiPanels were cut into custom shapes to fit into their display racks. In addition, we ensured that the lighting level is easy on the eyes while catching the attention of people on the streets. As a result, the project received lots of positive feedback and customers have shown increased enjoyment at the bar.



Case Study

Dairy Queen in Coquitlam Centre

With the understanding that food courts offer a variety of choices, it is important to grab shoppers' attention and make them crave what is on the menus/advertisements. We worked with Dairy Queen at Coquitlam Centre to bring forth the depths and colors of their food. As they wanted to illuminate their entire backdrop to attract shoppers, we introduced them to our LumiTiles.

Since LumiTiles have no restrictions on sizes, they provided consistent and strong back-light across Dairy Queen's delicious looking backdrop. After the implementation, it helped draw a lot of attention as even people from afar could see the signs clearly.



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